



- ✓ Data scientist,
- ✓ Data analyst,
- ✓ Business Analytics ,
- ✓ Business Intelligence Manager,
- ✓ Data Architect
- ✓ Business Intelligence Architect,
- ✓ Data Engineer
- ✓ Business Intelligence Developer,
- ✓ Business Intelligence Consultant,
- ✓ Business Intelligence Analyst,
- ✓ Business Analyst etc.

Certificate from
Elm Institute of Management
Texas, USA



Resume Rewriting
Interview Mockups
Career Guidance



Elm Institute of Business Studies Inc. Texas, USA
Opp. Don Bosco School, Narayana Pura
Kothanur, Bangalore -77



www.elmibs.org
info@elmibs.org



886 175 3148

Post Graduate Diploma

**BUSINESS
ANALYTICS**

FEUY 0061ELM IBS' PGDBA uses modern data mining, pattern matching, data visualization and predictive modelling tools to produce analyses and algorithms that help businesses make better decisions.

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PGDBA

- ✓ Case for Business analytics-Business intelligence and data mining
- ✓ Business problem analyzing using key questions
- ✓ Advanced operations research
- ✓ Data Structures and Algorithms Using Python
- ✓ Probability and Statistics using R
- ✓ Relational Database Management Systems
- ✓ Analytical decision making
- ✓ Business forecasting based on historical patterns
- ✓ Big Data & relational database management
- ✓ Business Fundamentals / Text Analytics
- ✓ Data Collection / Data Visualization
- ✓ Business Statistical concepts and types of data
- ✓ Analytic techniques
- ✓ Decision Trees, Clustering, Time Series
- ✓ Forecasting and Logical
- ✓ Regression Financial Analytics
- ✓ Marketing Pricing Analytics/ Social Network Analysis
- ✓ Retail Analytics (Customer Analytics / Supply Chain Analytics)
- ✓ Basic econometrics
- ✓ Financial modelling



Business Analytics

1 Year
2 Semesters

Eligibility

Professional

- ✓ Information Technology
- ✓ Technology Professional
- ✓ Business Leaders
- ✓ Entrepreneurs Banks Financial
- ✓ Institutional Heads,
- ✓ Mid-Career Professionals

Software Tools in the Program

R, MySQL, Python, Stata, @Risk, Simio, Tableau, XLMiner, NodeXLMeXL, Hadoop (AWS)



Eligibility : Students

B.Com. /Bv+.Sc. Stat. /B.Sc. Math/BBA/ BBM
with an aggregate of 55%/MBA Final year



Class Timings
Evening, Weekend
Online Batches



1,51,000
Total for one year

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The on-campus training class covers the bases of the following:

- Student skills to professional skills
- Strategic corporate communication and Professional skill development
- Basics of Corporate and Business Etiquette
- Make a profound first impression in one's new job as a dedicated, determined, disciplined and dynamic professional
- Develop adaptive attitude for a Change
- Ways for making transition from one's college life to corporate climate.
- Become a team player yet leader - building Interpersonal Relationships
- How to display accountability, professionalism and credibility on new challenges
- How to earn trust of your boss and respect your colleagues
- How to build rapport among the stockholders and stakeholders with integrity
- Your four types of employees
- You are interviewed even before the first question is asked
- Interview preparation and presentation
- Become top rated choice of employers around the globe

This is a global series developed with intense care by professionals from around the globe and will be delivered by authorized trainers, across the world on invitation



CONTACT US:

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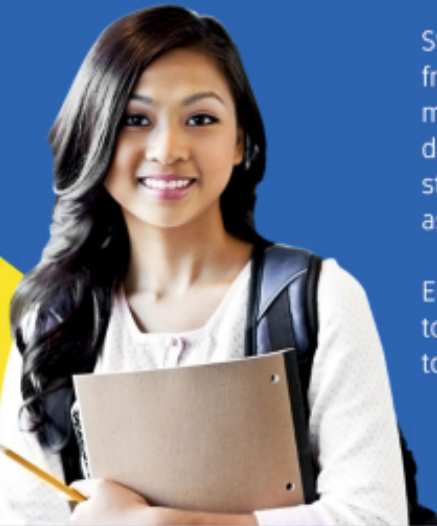
Campus to Corporate Program

Making a successful transition from campus to corporate is the most exciting and phenomenal step in one's life and that should be handled with utmost care.

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Being a campus scorer is one thing and being the chosen for the best corporate houses is an entirely different thing. A student might be academically brilliant but there are certain other skills that any corporate house is looking for in any candidate. That's when Elm IBS steps in with its Campus to Corporate Programs. Expectations and responsibilities are not the same in corporate culture and therefore it is important to be prepared for what is going to be a whole new world for the students.



Students face some crucial challenges in the transition from College to a Corporate environment. Elm IBS' C2C model of Training Program is a high end one - seven day workshop designed exclusively for the final year students to make this transition easy and comfortable as possible.

Elm IBS' C2C program is designed to prepare students to cope with the challenges they are about to enter and to prepare them for the entry.

Prepare for the changes and ready to adapt in order to thrive in the **ALL NEW** professional world

Corporate and Business Etiquette

- Grooming and Personal Hygiene
- The First Impression
- Corporate environment Etiquette
- Body Language
- Telephone and email Etiquette

Building Aptitude for Written Exams (optional)

- Numerical Reasoning
- Verbal Reasoning
- Diagrammatic Reasoning
- Situational Judgment Test (SJT)
- E-tray Simulated exercises
- Online -Practice

Building Confidence

- Overcoming Nervousness
- Developing Positive Attitude
- Developing Public Speaking Skills
- Strengthening your Self-Esteem
- Developing Social Skills

Conflict Management

- Dealing with Emotions
- Creating a Win-Win situation
- Dealing with Aggressive Behavior
- Different Styles of Handling Conflicts
- Tools and Techniques for Conflict Management

Team Player yet Leader

- Team-building Process and Techniques
- Coordination in Teams
- Initiating Small Talks
- Establishing Trust&Managing Relationships
- Acclimatize to Others
- Understand the Cultural Diversity
- Assertive Communication while Dealing with Teams
- Balancing Team Needs and Individual Needs
- Importance of Feedback in Team Building

Simulated Selection Process

- Exam on aptitude & soft Skill
- Group discussion
- Facing the real interview panel
- Evaluation

Corporate Communication Skills

- Verbal & Non-Verbal
- Manage tone of language
- Listening Skills & Writing Skills
- Group Discussion

Presentation Skills

- Understanding and Overcoming Fear
- Fundamentals of an Effective Presentation
- Importance of Managing Voice and Language
- Visual Aids
- Public Speaking
- Managing Question and Answer Session

Time Management

- Dealing with Tough Tasks
- Getting Organized
- Get away from Distractions
- Work-Life Balance
- Prioritization

Call us on 886 175 3148

Confirm the number of participation from your Institution